

## Myopia Management Report & Survey

Market Scope is excited to introduce a new initiative designed to give you a thorough, data-driven view of the myopia management market.

The first edition Myopia Management Market Report will provide in-depth global analysis and five-year forecasts—and we're inviting companies to participate in the research process in a meaningful way.

### About the Report:

This global report will deliver comprehensive insights to help guide strategic planning, product development, and market positioning. It will include:

- Forecasts through 2030 by region (United States, Western Europe, China, Japan, Other Wealthy Nations, India, Latin America, Rest of World)
- Procedure volumes and serviceable patient population estimates by region
- Market sizing and growth projections for:
  - Topical atropine eye drops
  - Myopia control spectacles
  - Orthokeratology (ortho-k) lenses
  - Myopia control soft contact lenses
- Focused analysis on the pediatric myopia control segment
- Coverage of digital platforms and software used in myopia management
- Competitor profiles covering their products, strategic market position, background, and outlook.

### Exclusive Survey Opportunity (Included with the Report!)

To support our modeling and insights, we're launching a provider survey in the US and Europe, which will help inform with data on plans for adoption, purchasing plans, and much more.

With your preorder of the report, you'll have the exclusive opportunity to add your own questions to the survey at no additional cost. This is a unique chance to gather custom market intelligence directly from the field.

If you choose to include questions, the results of those will be exclusively shared with you.

### Why participate?

- Shape the insights you receive with questions that align to your strategic priorities
- Gain visibility into market shifts and provider attitudes
- Access global, forward-looking data that isn't captured elsewhere
- Collaborate with a trusted source known for high-quality, ophthalmic industry research

### Pricing & Timeline

The price of the 2025 Myopia Management Report is \$10,500 for an enterprise license or \$7,000 for a single-user license.

- August 5 to August 31: Review period for sponsors
- September 1: Custom survey additions and comments due
- September 11: Survey launches on Market-Scope.com and remains open for two weeks
- Early/Mid-October: Survey results delivered
- Late December: 2025 Myopia Management Market Report delivered